## DANISH AMERICAN CHAMBER OF COMMERCE NEW YORK

825 Third Avenue, 32nd Floor New York, NY 10022-7519

# NEWSLETTER



No. 5

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# DACC SECRETARIAT MOVE POSTPONED

The DACC Secretariat move announced for November 1 in Newsletter No. 4/1984, has been postponed. The move is now expected to take place approx. November 15. The location, however, remains the same, namely at the new location of the Danish Consulate General. Unfortunately the new telephone number is not available until the actual moving date, but the Operator will be able to assist you until we will be able to publish it in the next issue of the Newsletter.

The Secretariat maintains a variety of functions, such as answering inquiries for membership as well as those of a more general nature, arranging Luncheon Meetings and special events, maintaining membership records and mailing lists, taking care of correspondence and bookkeeping.

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new address is:

825 Third Avenue, 32nd Floor
Random House
New York, NY 10022

The new office hours will be 9.15 am to 1.15 pm.

# ALL'S WELL THAT ENDS WELL

The most encouraging sign in Denmark is that the man in the street is not as spoiled as is often said. This observation came from Danish Foreign Minister Uffe Ellemann-Jensen during his speech at the DACC Luncheon on September 26th. The Minister explained that if people see the Government follow a Well-thought-out policy with a sound basis, they are more willing to go along. He believes that his two-year old Government has provided this kind of leadership.

Mr. Ellemann-Jensen said that as a result of the conservative Government's policies wage cost has been brought under control, inflation been reduced to the level of that of our trading partners, are investment is growing, and interest levels partners. Furthermore, the deficit on the balance of payments has been nearly halved and public stabilized.

November 1984

But Denmark is still not over the hill, the Minister said. The increasing activity in the private sector is putting a short-term pressure on the balance of payments. However, the Government hopes to be able to show a decline here in 1985 and to reach a balance in 3-4 years. There are also plans for further cuts in public expenditure.

In general the Government continues to be optimistic and full of confidence in the task of continuing the program it has started. "We strongly feel that this confidence is shared by the broad majority of the Danish population, who has to carry the burden of this policy", Uffe Ellemann-Jensen said.

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## DANISH CONSULATE GENERAL MOVES

Approx. November 15, 1984, the Danish Consulate General will move to a new location at:

825 Third Avenue, 32nd Floor Random House New York, NY 10022

The new telephone number is not yet available.

## DACC PLAQUE

Some DACCNY members may be confused by a flyer being circulated by DACC Florida offering their plaque for sale and advising that their plaque has been adopted "as the national plaque for all DACC members".

DACCNY has not adopted the DACCF plaque. DACCNY furnishes a membership certification plaque containing the logo which appears on the masthead of this Newsletter free of charge to each of its members.

# LENNARD RAMBUSCH APPOINTED DEPUTY CHAIRMAN OF IBA

At the Biennial Congress of the International Bar Association held in Vienna during September, Chamber Chairman Lennard K. Rambusch was appointed a Deputy Chairman of the International Bar Association's Committee on Maritime and Transportation Law. Advokat Jan Erlund of Copenhagen is the Committee Chairman.

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Press Release

## DANISH MINISTER FOR CULTURAL AFFAIRS VISITS USA

The Danish Minister for Cultural Affairs, Mimi Stilling Jacobsen, visited the U.S. November 4-10. The main reason for the visit was to receive the "Covenant of Peace Award" from the Synagogue Council of America on behalf of the Danish government.

The Award was presented at a grand fundraising dinner at the Pierre Hotel in New York. The reason for choosing the Danish government as one of the recipients of this year's Award was the fortunate escape to Sweden in October 1943 of most of the Jewish community in Denmark. Other recipients were Mr. Abba Eban, former Minister of Foreign Affairs of Israel, and Mr. Eugene M. Grant, a prominent leader of the Jewish community.

While in New York City Mimi Stilling Jacobsen attended a rehearsal at the New York City Ballet with Peter Martins and visited the PS 1 art center in Brooklyn.

On November 9 the Minister opened an exhibition of contemporary Danish paintings at Squibb Gallery in Princeton, NJ. 13 recent Danish painters were represented, each with up to three works. The exhibition was put together by the Danish art historian Per Haubro Jensen who lives in New York. The opening was followed by a dinner at Scanticon-Princeton benefitting the American Diabetes Association.

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### I LOVE NEW YORK

For three years New York State has been the no. 1 state in attracting direct foreign investments. This goes both for the number of companies and for hard currency. Mr. William M.E. Clarkson, Executive Deputy Commissioner of the New York State Department of Commerce, proudly presented this record at a luncheon on October 25th.

south base valued print file

Mr. Clarkson said that people often forget that there is more to New York than Manhattan. If the state were an independent country, it's economy would be the ninth largest in the world. 50% of the total population of the United States and Canada live within a radius of 750 miles from Syracuse, the center of the state. Half the personal income of these same countries is made

New York State has an office in Europe (more specifically in Germany) as do most states in the union. Other representative offices are located in Japan and Canada. It is through this organization the state tries to promote direct foreign investments. Various services are offered to European companies in the search for joint venture partners.

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## WORLD CRAFT COUNCIL

Mr. John Vedel Rieper has been elected Secretary General of the World Craft Council which is presently headquartered in New York. The Council will move its headquarters to Copenhagen in the near future.

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## BLOOMINGDALE'S SCANDINAVIAN PROMOTION

From April 10 through May 11, 1985, Bloomingdale's From April 10 through the following of Scandinavian food will mount a Spring Promotion of Scandinavian food

In connection with the promotion special cultural In connection with the arranged as well as celebrity

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Danish companies interested in discussing possibilities of participating in the promotion should contact Bloomingdale's agent in Denmark;

7015-147 (276) mere

8-71 -SET (2:5) WEST

St. Kongensgade 70 DK-1264 Copenhagen K

Carsten Schmidt

## DANISH CONCERT IN ALICE TULLY HALL

On October 18 the Scandinavian-American Chamber Orchestra conducted by the young Swede Göran Staxang successfully opened a series of four concerts of music from the Nordic countries with a "Danish Evening" at the Alice Tully Hall, Lincoln Center.

Music by a.o. Carl Nielsen, Niels W. Gade and Knudage Riisager were performed with nerve by the young orchestra to an audience of approx. 800. More than 500 accepted the invitation to a reception extended from the stage. The reception, co-hosted by the Press Counselor of the Danish Consulate General, Mr. John Høst Schmidt, was held in the New York Library for Performing Arts.

## VICTOR BORGE TURNS 75

As the grand finale to Victor Borge's 75 year birthday celebration a series of shows have been arranged at Carnegie Hall December 21 through 30, 1984.

The Danish American Society has been offered a block of tickets for the opening show on December 21 at 8.00 pm, and all members of DACC and DAS are invited to take advantage of these specially booked seats at the special price of \$37.50. This includes a wine and characteristic after the show. includes a wine and cheese party after the show. For tickets please contact:

Mr. Arthur Koch 2 Sherwood Place Scarsdale, NY 10583 Phone: (B)212-758-6200, (H) 914-723-5270

## QUEEN MARGRETHE II DESIGNS 1985 STAMP

H.M. Queen Margrethe II has often proved her n.m. Queen Margrethe II has often proved the artistic vein in designing Christmas stamps, the Christmas Spoon of 1984 and various of illustrations, and her latest endeavor is one of the 24 special-edition 1985 stamps. The Queen's design commemorates the 40th anniversary of the liberation of Denmark after World War II.

THE DANISH ECONOMY (PRIVATBANKEN) the change in the Danish economy has become much drastic than originally hoped. In 1984 and more drastic country will thus be somewhat larger 1985 to country than in the rest of France 1985 economic growth will thus be somewhat larger this country than in the rest of Europe. In this penmark is one of the few industrial fact, penmark of the West where economic growth is so countries of the West where economic growth is so countries that it has brought about a direct fall in countries of the west where economic growth is so large that it has brought about a direct fall in large unemployment rate. But it is even more the unemployment rate. the unemployment, unlike previous years, economic gratifying that, unlike previous years, economic gratifying has been produced by the private sector gratifying that been produced by the private sector recovery man the activity in the public sector is alone, while the activity in the public sector is alone, while the activity in the public sector is alone or less stagnant. In other words, the more or structural adjustment of the Danish necessary structural adjustment of the Danish necessary now being effected has not made the conomy now being effected has not made the loyment situation worse, nor has it caused the line in the standard of living that most people onsidered inevitable just a year ago.

But the growth has a price - a price that is perhaps too high, as it seems that the deficit in the balance of payments will be D.kr. 16-17 bn, which is a considerable deterioration compared to when the deficit was just under D.kr. 1983, when the deficit was just under D.kr. 11 bn. The increasing deficit may be explained by several circumstances.

First of all the recovery of the Danish economy has been stronger than originally anticipated. This applies to both private consumption and housing construction, but above all the recovery of commercial investments has been very considerable.

Private consumption is expected to increase by approx. 2.5% this year, although there is no basis for this increase in terms of the development of real disposable wages for the population. To a large extent the increase in private consumption been financed by raising loans. And the concentrated on new cars, i.e. a very import-heavy consumption. This has resulted in a certain deterioration of the balance of payments. After years of stagnation, housing construction reacted years of stagnation, housing construction reacted strongly to the fall in the interest level. Housing investments increased substantially which is also a strain on the balance of payments. Commercial investments, and in particular Commercial investments, and in particular industrial investments, increased substantially this year. this year. Thus industrial investments are expected to increase by 50%. As about 80% of total investments investments in Danish trade and industry consists of imported goods the large increase in of imported goods, the large increase in industrial investments has very adverse effects on the balance of payments.

Finally, external conditions have been very unfriendly to the Danish economy and balance of payments. What we have in mind is, of course, the soaring dallars soaring international interest level. Appr dollar increasing Danish imports are settled in US\$, whereas only 17% of exports are paid in US\$. This means that the strong dollar has the immediate effect that the target of the strong dollar has the immediate effect that Approx. 30% of the terms of foreign trade deteriorate to the detriment of the balance of payments.

Finally the level constitutes a severe strain. The total increasing international interest external debt of Denmark is in excess of D.kr. 200 bn. Approx. 50% of the external debt is in US\$. The increase of interest levels in the U.S. which has developed since the turn of the year will, converted on an annual basis, result in an increase in interest payments of approx. D.kr. 2

The increase in dollar and interest rates will strain the Danish balance of payments by approx. D.kr. 5 bn. This means that if the dollar and interest rates had not gone up, the Government's goal of a balance of payments deficit of approx. D.kr. 10 bn. would have been reached in spite of the fact that domestic demand has increased more rapidly than originally anticipated.

It is therefore unfair to say that the increasing deficit on the balance of payments is an expression of the Government's economic policy no expression of the Government's economic policy no longer being fruitful, but one might say that the economic policy is not sufficiently tight to neutralize the negative effect on the balance of payments of the soaring dollar and the increasing international interest level. On the other hand the economic policy and, in particular, the incomes policy and the declining Danish interest level, have been the main reasons why Danish industry has conquered new market shares in our most important export markets both in 1983 and most important export markets both in 1983 and 1984. Thus Danish industrial exports will this year increase by 7-8% in fixed prices, and this growth rate is expected to continue in 1985. But as mentioned above this impressive growth in industrial exports is not sufficient to neutralize the negative effect on the balance of payments of the soaring dollar and international interest level. increasing the and

attempted to meet has The Government has attempted to meet the deterioration of the deficit on the balance of payments by further tightening the fiscal policy. Taxes and duties were increased by D.kr. 1.5 bn in April, and there will be a D.kr. 5 bn cut in the Government 1985 budget. There is also no doubt the Government will tighten the incomes policy. The Minister of Finance has announced that the Government's aim for wage increases for the next agreement period is below 2%.

In light of the growing pressure on the balance of payments and the state budget there is an increasing need for further tightening of the fiscal policy. It should be remembered, however, that the incomes policy is the corner stone of the economic policy. There are fears that new taxes would more or less ruin chances of a further tightening of the incomes policy, and it is important to keep in mind that talks on the labor market will start late this year and end in April of next year. In fact the Government has a time problem: it cannot take the necessary stars problem; it cannot take the necessary steps against the balance of payments and the budget deficit problems right now. If on the other hand it waits too long the problems may increase to such an extent that they cannot be solved with normal incomes policy measures.

The Danish economy is still on the right track in other respects. The inflation rate is still under control, presently approx. 6.5% on an annual basis. The wage development is modest, and to all appearances the forthcoming collective bargainings will result in continued small wage increases. But the great deterioration of the deficit in the balance of payments shows how vulnerable the Danish economy is. It is necessary to revive investments and industrial production, but at the same time we cannot afford to let private consumption rise very much.

## NOVO CRASH AT NYSE

The Danish biotech giant NOVO Industri A/S took yet another severe beating at the New York Stock Exchange in mid-October. After the announcement of projections for the 1984 earnings the stock price fell 25% in one day. Management announced that earnings and sales would increase only 10% rather than 20% as estimated a few weeks earlier.

The stock market's response to NOVO, which was paralelled in London, was the second shock for the company. In August, when half-year results were made public, the stock took the first 25% beating as the results were disappointing. Thus NOVO stock has fallen about 50% in value in just a few months.

The stock market crisis for NOVO seems to be more a matter of reporting and confidence than lack of positive news. Management has changed its reporting policy from optimistic to conservative, and analysts did not know or expect this. Figures taken into account the market response was unusually hostile.

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## INGAR SKAUG JOINS SAS AS DIRECTOR, EASTERN AREA

Link Cinddan

Mr.Ingar Skaug has been appointed Director Eastern Area for Scandinavian Airlines effective October 1, 1984. Based in New York, Skaug will have overall responsibility for Passenger and Cargo Marketing, Sales and Administration, as well as Station and Cargo Services at J.F. Kennedy International Airport.



Skaug, 37, joined SAS's Marketing Department in 1975. He was stationed in Chicago in 1977 as a Passenger Sales Representative; and the following year he was appointed Assistant-to-the-General Manager of SAS/North America.

He returned to SAS Head Office in Stockholm as Director of Administration for North and South Atlantic Route Sectors, and from 1981 until his present appointment he was Director of Cargo, SAS/Norway, based in Oslo.

Press Release

## DANES DO WELL IN KD SHOW

Some 22 Danish furniture manufacturers participated in an international market denoted to "ready to assemble" furniture held in the New York

Coliseum in September. Kit furniture, or KD ( $k_{nock}$  down) as it is known generically, is a fast growing category that is gaining recognition for its quality as well as its moderate price tags.

Participating Danish companies are members either of the Association of Danish Furniture Industry or Danish Furniture Manufacturers Association. Jan Kjær Andersen of the latter organization reported that most of the manufacturers had done exceptionally well as to furniture and chain stores. They are enthusiastic about participating next year. (The question this writer would ask: In the meantime, what are they going to do about marketing to ensure their position in the market?)

The Danish Pavillion, painted crisp white and yellow, housed furnishings that included seating, cabinets, tables, lamps and accessories. Their common factor is that all are sold in boxes, exto carry out of a store, and easy to assemble home.

The Danes are to be congratulated for their visual presentation in the design of the pavillion and the graphic of accompanying brochures.

The international KD exhibition originated in Paris a few years ago, and this was the first year it was held in the United States.

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## ROVSING SOLD TO ITT

The Danish computer star, Christian Rovsing, collapsed and claimed bankruptcy less than two months ago. On October 24 most of the company core was sold to ITT and the Danish pension fund PKA for D.kr. 90 million. The capital investment was D.kr. 225 million.

During the last few weeks four divisions have by sold off. The U.S. subsidiaries of Rovsing have not been taken care of, however. Christian Rovsing Corporation in California is in Chapter 11 and President Berge Riis- Vestergaard has been substituted with Steen Houghs after having tried unsuccessfully to take over the firm.

Electronic Design Incorporated in Massachusetts has not been sold either. The President of EDI, Mr. Paul Laskow, has offered to buy the company for a little under \$2 million. No decision has been made as to the future of EDI which has 70 employees and sales of about \$7 million per year.

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## EIGHT DANES HONORED BY LO

For the sixth time LO - the federation of Danish trade unions - has distributed its cultural prize. Eight recipients were honored with flowers, small sculptures and a check of D.kr. 25,000 each. To some it was a provocation that Mr. Ivan Barrington, Director of Dansk Folke Ferie, which was recently accused of discrimination against was recently accused of discriminations, was disabled persons at their holiday centers, was among the prize winners. Erik Paaske, the beloved actor and singer, was perhaps the most popular choice.

John Høst Schmidt

## NATIONAL SOCIAL PENSION

By Act No. 217 of May 16, 1984, effective as of October 1, 1984, some changes of the regulations pertaining to social pensions have been introduced.

For Danes living abroad the following information may be useful.

I. Danish nationals are eligible for old age pension (folkepension) no matter where they are resident, provided they have been resident in Denmark for a minimum of 30 years between the age of 15 and 67 (equal to entitlement to at least 3/4 of a full pension).

When calculating the time of residency the following situations will be considered equal to actual residency in Denmark:

1. Engagements onboard Danish ships.

Stays abroad as official representatives of Danish public authorities.

3. Stays abroad representing public Danish interests.

4. Stays abroad as employee with a branch office of a Danish commercial company or subsidiary.

5. Stays abroad for study purposes.

Application for a pension is to be submitted to the social and health department of the municipality where the claimant was last resident. Applicants without previous residence in Denmark must apply to the National Social Security Office (Sikringsstyrelsen).

II. For persons not meeting the requirements of at least 30 years residency in Denmark it is a spreviously - a condition for obtaining an old age pension that residency has been established.

Old age pension will be awarded immediately upon moving to Denmark, however, transfer of payments after a later move to a foreign country can only take place exceptionally.

Danish nationals who have been awarded old pension or anticipatory pension (fortidspension) while they were resident in Denmark may have the pension paid abroad if they move to another country provided they have been resident in Denmark for a minimum of 10 years after the age of 15 and immediately prior to the date from which the pension is payable.

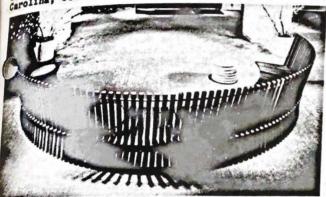
The Consulate General will be happy to send a copy of the new Act and a summary prepared by the Ministry of Social Affairs, International Relations Division, upon request.

Jens Holch



DANISH-AMERICAN PARTNERSHIP RESULTS IN AWARDS young Danish architect Per Borre and his The young Danish architect Per Borre and his included in the series of t Business Designers (100) Gold Medal Award at a products presentation on October 12 in New

They also received the "Daphne Award" during the Southern Southern October 18 through 24.



The award-winning product is a bench for public seating, manufactured of wood, which by its modular components can be made in any length, straight and/or curved. The sofa was first exhibited at "Den Permanente", Copenhagen, in 1978.

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## EXPANDS CARGO SERVICE WITH 21 GLOBAL CITIES

In its drive to bring faster, more efficient service to its commercial customers, SAS has expanded the Priority Cargo service to 21 additional U.S. and overseas cities.

The expansion of service is another endeavor by SAS to upgrade cargo operations to the same highlevel standards as its internationally acclaimed passenger service, announced Jerome C. Trimboli, Director of Cargo Marketing and Services for SAS.

In addition, Mr. Trimboli explained, the upgraded service represents a continuation of the SAS commitment to better serve the commercial customer, build its cargo marketshare and be Competitive in the guaranteed time-delivery cargo marketplace.

The new destinations in North America include Atlanta, Baltimore, Boston, Cleveland, Dallas, Miami, Philadelphia, Portland, San Prancisco and Washington, DC. Additional cities in the SAS intercontinental Priority Cargo network are Osaka, Japan; Sao Paolo, Brazil; Helsinki, Finland; Bodo, Trondheim and Tromso, Norway, Jonkoping, Vasteras, Vaxjo, Sweden; and Karup in Denmant Denmark. SAS Priority Cargo is now available to shippers in 64 cities on the SAS intercontinental

Press Release

## BIGGEST DANISH DEAL

Superfos of Denmark has acquired Royster, a large U.S. corporation, for the sum of almost \$110 million. This is the largest Danish-controlled takeover ever. Together Superfos and Royster will be one of the world's 10 largest fertilizer companies.

Royster was sold by Universal Leaf Tobacco Co. although it is profitable. The American tobacco giant wanted to get out of an unfamiliar business. Royster employs more than 1,000 people and had sales of \$350 million last year.

Superfos USA in Connecticut has functioned as an advance position for the company's expansion.

Apart from Royster some smaller American companies have been acquired. Financing of the Royster deal is done partly by Nordic American Banking Corporation, Privatbanken, European American Bank, Creditanstalt in Austria and two banks in Virginia, where Royster is located.

According to Jergen Trugved, CEO of Superfos, the next step will be to list the company on the American Stock Exchange. This may happen in early 1986.

## FROM THE BUSINESS PRACTICE COMMITTEE

The USDA will require that imported cured pork products meet protein fat-free (PFF) standards at least equal to those for domestic products. The PFF standards are based on a minimum meat protein content determined on a fat-free basis. The PFF regulation for domestic products takes effect from April 15, 1985.

Mrs. Patricia Stolfa has been confirmed as the Deputy Administrator of USDA, FSIS, International Programs.

Ms. Karen Jensen has been promoted to Chief of the Danish Meat Products Laboratory, Ministry of Agriculture, Copenhagen, succeeding Mr. Mogens Jul.

Henry Greenebaum

## RECORD GRAIN CROP IN DENMARK

Denmark's 1984/85 total grain crop is estimated at a record 8.87 million tons, an increase of 38% from last year's harvest and up 11% from the previous record crop harvested in 1982/83, according to the U.S. agricultural counselor in Copenhagen. Wheat production is estimated at a record 2.25 million tons, up 42% from last year, while coarse grain production is estimated at 6.62 million, an increase of 36% from 1983/84. Barley output is measured at 5.93 million tons, 33% above last year. Ideal weather plus a shift to higher yielding winter wheats combined to produce a record average wheat yield of 7.40 tons a hectare, 10% above the previous high in 1982/83. Average barley yields is estimated at a record 4.80 tons a hectare, an increase of 12% from the previous record high achieved in 1982/83.

# DANISH MEDICAL DOCTOR GETS NOBEL PRIZE

The 72-year old immunologue Niels K. Jerne was awarded the 1984 Nobel prize in medicine together with a German and an Argentine colleague. This is the fifth time a Dane receives the Nobel prize in medicine.

Mr. Jerne was born in England by Danish parents but was raised and educated in Denmark. He left Denmark in 1956 for an international career in USA, Germany, Switzerland and France. In 1969 he founded a now world-renowned institute for immunology in Basel, Switzerland.

John Høst Schmidt.

## BJØRNVIG TOURS USA

The Danish author Thorkild Bjørnvig has been on a seven-week tour of 14 American universities to lecture on Karen Blixen, his relationship with her, and his own litterary works.

"Who am I? The Story of the Identity of Karen Blixen" is the title of one of Mr. Bjørnvigs lectures. The other one - on his own works - is called "The Monster and the Wonder" and subtitled "Means against Narcissism", the major disease of America today according to Bjørnvig.

A professor at the Danish department at the University of Wisconsin arranged the tour which is supported by the Danish Ministry for Cultural Affairs and the Danish Art Foundation (Statens Kunstfond).

At a luncheon at the residence of the Danish Consul General in New York Mr. Bjørnvig met some of the authors, cirtics and publishers who have taken particular interest in his works especially "The Pact" on his relationship with Karen Blixen.

John Høst Schmidt

## WANAMAKER'S SCANDINAVIAN FAIR

the period October 25 through November 10, 1985, John Wanamaker, Philadelphia, will mount a major Scandinavian Fair. The promotion will include a storewide presentation of Scandinavian consumer merchandise including food. During the fair special cultural events will be arranged as well as celebrity visits etc.

Wanamaker's Danish agent

Kjellbergs Successors Ltd. Vesterbrogade 18 DK-1620 Copenhagen V

has been appointed Scandinavian coordinator.

Carsten Schmidt

## CARLSBERG ON PREMISE IN MANHATTAN

1. Christ Cellar, 160 E. 46th Street 2. St. Jean Depref, Duane Street

3. Eamon Doran, Second Avenue at 52nd Street

4. Nyborg Nielson, Citicorp, Third Avenue at 5 5. Madras Woodland, First Avenue at 53rd Stree 6. Thomas Street Pub, 8 Thomas Street

7. Govas, 941/2 Greenwich Street

7. Govas, 94 1/2 Greenwich Street
8. Plaza Hotel, 19 W. 58th Street
9. Seascape, 202 E. 42nd Street
10. The New York Hilton, 1335 Ave. of the Ameri
11. Chances, 14 E. 58th Street
12. Christos, 49th Street and Lexington Avenue

13. R.J. Barbeque, 36th Street and Madison Avenue
14. D'Oriental, 228 E. 56th Street
15. 21 Club, 21 W. 52nd Street

16. Old Peculiar Pub, 182 W. 4th Street

17. Old Homestead, 9th Avenue betw. 14-15 Stree 18. Delegate, 210 E. 43rd Street 19. Manhattan Cafe, 1161 First Avenue(64th Stre 20. McQuaid's, 69 W. 23rd Street

20. McQuald's, by w. 23rd Street
21. Sherwood Rest., 684 Lexington Avenue (64th)
22. Waldorf Astoria, 301 Park Avenue (50th)
23. Carrolds, 244 E. 53rd Street (2-3 Avenues)
24. Trattoria Pino, 981 Third Avenue (58-59 St.

25. Papparazzi, 51st Street (2nd Avenue) 26. Belcrep, 47 W. 44th Street 27. Julia's, Broadway and 79th Street

28. Vintages, 216 Columbus Avenue (70 Street)
29. O'Lunney's Steakhouse, 12 W. 44th Street
30. Greenman, 56th Street and Lexington Avenue
31. Tagert's, Second Avenue betw. 49-50 St.
32. Seafare of the Agean, 25 W. 56th Street

Nirvana, 30 Central Park South

34. The Pierre Hotel, 2 E. 61st Street
35. Parnell's, 205 W. 14th Street (7th Avenue)
36. Smith & Wollensky, Third Avenue at 49th St.
37. McAnn's, 133 W. 33rd Street (6-7 Avenue)
38. Cafe 798, Lexington Avenue at 61st Street
39. Jacqueline's, 132 E. 61st Street (Lexington

40. Giraf, 208 E. 58th Street (Third Avenue) 41. Upstream, 150 E. 39th Street (Lex-third Ave 42. Akbar, 475 Park Avenue

43. Cockney Sparrow, 13 E. 37th Street
44. Tommy Makem's, 130 E. 57th Street
45. Rest. St. John, 361 E. 49th Street
46. Lutece, 249 E. 50th Street

47. La Grenouille, 3 E. 52nd Street

48. Gloucester House, 50th St. betw. Park-Madis-49. George Rey, 55th Street betw. 5-6 Avenues

50. American Stanhope Hotel, 995 Fifth Avenue

51. Chatfield, 208 E. 60th Street 52. Giacomos, 1111 First Avenue at 61st Street

53. Cafe Europa, 347 E. 54th Street 54. Hijazzi Restaurant, 165 E. 52nd Street 55. J.D. Restaurant, 206 E. 57th Street 56. Cafe Seiyoken, 18 W. 18th Street

57. Roma Di Notte, 137 Lexington Avenue at 55th

58. Top of the Tower, 49th Street and First Aver 59. Nirvana, 1 Times Square Plaza 60. Ocean Club, Reade Street (Church & W. Bdway 61. Danny's Inferno, 209 E. 56th Street 62. Capt. Mikes, 126 Chambers Street 63. Riverrun, 176 Franklin Street 64. Michael's Place, 783 8th Avenue (46-47 St.) 65. Budanest Cafe, 1272 First Ave. at 74th

65. Budapest Cafe, 1373 First Ave. at 74th

# Strength of Character

MPORTED

APPOINTMENT TO

ROYAL DANISH COURT

We live in trendy times, with instant status and fickle tastes. Yet, happily, true character continues to endure. As do the people who consider it the only source and measure of accomplishment.

For over a thousand years, the Danes have valued those qualities that go into making the Danish character. It is this heritage of integrity, perfection and consistency that also goes into making the character of their renowned Carlsberg beer.

Character you can taste with your very first glass.

Taste the integrity that carefully ages Carlsberg twice as long as ordinary lagers.

Taste the perfection that will only be satisfied with the finest Danish barley and selected hops.

Above all, taste the dedication to consistency that has earned Carlsberg the enviable reputation as probably the best lager in the world.

A reputation that comes from brewing Carlsberg to just a single criteria—character. But to the Danes, character is everything.



Carlsberg. Character You Can Taste.

# DANISH MEDICAL DOCTOR GETS NOBEL PRIZE

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Mr. Jerne was born in England by Danish parents but was raised and educated in Denmark. He left Denmark in 1956 for an international career in USA, Germany, Switzerland and France. In 1969 he founded a now world-renowned institute for immunology in Basel, Switzerland.

John Høst Schmidt.

## BJØRNVIG TOURS USA

The Danish author Thorkild Bjørnvig has been on a seven-week tour of 14 American universities to lecture on Karen Blixen, his relationship with her, and his own litterary works.

"Who am I? The Story of the Identity of Karen Blixen" is the title of one of Mr. Bjørnvigs lectures. The other one - on his own works - is called "The Monster and the Wonder" and subtitled "Means against Narcissism", the major disease of America today according to Bjørnvig.

A professor at the Danish department at the University of Wisconsin arranged the tour which is supported by the Danish Ministry for Cultural Affairs and the Danish Art Foundation (Statens

At a luncheon at the residence of the Danish Consul General in New York Mr. Bjørnvig met some of the authors, cirtics and publishers who have taken particular interest in his works especially "The Pact" on his relationship with

John Høst Schmidt

# WANAMAKER'S SCANDINAVIAN FAIR

the period October 25 through November 10, 1985, John Wanamaker, Philadelphia, will mount a major Scandinavian Fair. The promotion will include a storewide presentation of Scandinavian consumer merchandise including food. During the fair special cultural events will be arranged as well as celebrity visits etc.

Wanamaker's Danish agent

Kjellbergs Successors Ltd. Vesterbrogade 18 DK-1620 Copenhagen V

has been appointed Scandinavian coordinator.

Carsten Schmidt

# CARLSBERG ON PREMISE IN MANHATTAN

- 1. Christ Cellar, 160 E. 46th Street 2. St. Jean Depref, Duane Street
- 2. St. Jean Depres, Second Avenue at 52nd Street
- 3. Eamon Doran, Second Avenue at 52nd Street
  4. Nyborg Nielson, Citicorp, Third Avenue at 53rd Street
  5. Madras Woodland, First Avenue at 53rd street
  6. Thomas Street Pub, 8 Thomas Street
  7. Govas, 941/2 Greenwich Street
  8. Plaza Hotel, 19 W. 58th Street

- 8. Plaza Hotel, 19 w. Doin Street
  9. Seascape, 202 E. \$2nd Street
  10. The New York Hilton, 1335 Ave. of the American 10. The New York Hilton, 1530 Ave. of the American Chances, 14 E. 58th Street
  12. Christos, 49th Street and Lexington Avenue Barbeque, 36th Street and Madian
- 13. R.J. Barbeque, 36th Street and Madison Avenue
  14. D'Oriental, 228 E. 56th Street
  15. 21 Club, 21 W. 52nd Street

- 15. 21 Club, 21 W. 52nd Street
  16. Old Peculiar Pub, 182 W. \$th Street
  17. Old Homestead, 9th Avenue betw. 14-15 Street
  18. Delegate, 210 B. \$3rd Street
  19. Manhattan Cafe, 1161 First Avenue(64th Street)
  20. McQuaid's, 69 W. 23rd Street
  21. Sherwood Rest., 684 Lexington Avenue (64th)
  22. Waldorf Astoria, 301 Park Avenue (50th)
- 21. Sherwood Rest., bo4 Lexington Avenue (64th)
  22. Waldorf Astoria, 301 Park Avenue (50th)
  23. Carrolds, 244 E. 53rd Street (2-3 Avenues)
  24. Trattoria Pino, 981 Third Avenue (58-59 St.)
- 25. Papparazzi, 51st Street (2nd Avenue) 26. Belcrep, 47 W. 44th Street 27. Julia's, Broadway and 79th Street

- 27. Julia's, Broadway and 79th Street
  28. Vintages, 216 Columbus Avenue (70 Street)
  29. O'Lunney's Steakhouse, 12 W. 44th Street
  30. Greenman, 56th Street and Lexington Avenue
  31. Tagert's, Second Avenue betw. 49-50 St.
  32. Seafare of the Aegean, 25 W. 56th Street
- Nirvana, 30 Central Park South
- 33. Nirvana, 30 Central Park South
  34. The Pierre Hotel, 2 E. 61st Street
  35. Parnell's, 205 W. 14th Street (7th Avenue)
- 35. Parnell's, 205 W. 14th Street (7th Avenue)
  36. Smith & Wollensky, Third Avenue at 49th St.
  37. McAnn's, 133 W. 33rd Street (6-7 Avenue)
  38. Cafe 798, Lexington Avenue at 61st Street
  39. Jacqueline's, 132 E. 61st Street (Lexington)
  40. Giraf, 208 E. 58th Street (Third Avenue)
  41. Upstream, 150 E. 39th Street (Lex-third Avenue)
  42. Akbar, 475 Park Avenue
  43. Cockney Sparrow. 13 E. 37th Street

- 42. Akbar, 475 Park Avenue
  43. Cockney Sparrow, 13 E. 37th Street
  44. Tommy Makem's, 130 E. 57th Street
  45. Rest. St. John, 361 E. 49th Street
  46. Lutece, 249 E. 50th Street
  47. La Grenouille, 3 E. 52nd Street
  48. Clause

- 48. Gloucester House, 50th St. betw. Park-Madison 49. George Rey, 55th Street betw. 5-6 Avenues
- 50. American Stanhope Hotel, 995 Fifth Avenue
- 50. American Stannope Hotel, 995 Fifth Avenue 51. Chatfield, 208 E. 60th Street 52. Giacomos, 1111 First Avenue at 61st Street 53. Cafe Europa, 347 E. 54th Street 54. Hijazzi Restaurant, 165 E. 52nd Street 55. J.D. Restaurant, 206 E. 57th Street 56. Cafe Selyoken, 18 W. 18th Street 57. Roma Di Notte, 137 Lexington Avenue at 55th

- 57. Roma Di Notte, 137 Lexington Avenue at 55th
- 58. Top of the Tower, 49th Street and First Avenue
  59. Nirvana, 1 Times Square Plaza
- 59. Nirvana, I Times Square Flaza
  60. Ocean Club, Reade Street (Church & W. Bdway)
  61. Danny's Inferno, 209 E. 56th Street
  62. Capt. Mikes, 126 Chambers Street
  63. Riverrun, 176 Franklin Street
  64. Michael's Place, 783 8th Avenue (46-47 St.)
  65. Budapest Cafe, 1373 First Ave. at 74th

Royal Danish Consulate West Indian Co. Ltd. p.O. Box 7660 Charlotte Amalie, St. Thomas, VI 00801

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All Island Realty Corp.
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Caravelle Arcade
Christiansted, St. Croix, VI 00820

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Royal Danish Consulate Calle Comercio 400 P.O. Box S-2467 San Juan, PR 00903

Royal Danish Consulate c/o A.R. Savage & Son 203 Marion Street Tampa, FL 33602

December

NEW MEMBERS

We welcome the following new members to the DACC:

INDIVIDUAL

Hr. John P. Maarbjerg
Hr. /FAIRFIELD INTERNATIONAL
SMI /FAIRFIELD Drive East 105 Ocean Drive East 105 Ucean Drive Eas Stamford, CT 06902 (203) 327-6922 (203) 321-052 (Hanagement Consultants, Business Development)

Ms. Kirsten Lund 705 Old Post Road Mamaroneck, NY 10543 (914) 698-4270

Michael Møller ISH TRADS

13th Streeet, Apt. 61 New York, NY 10003 (212) 505-6633 (Import/export)

Mr. Hans Riisager Holst
DANISH FANCY FOOD GROUP A/S
6 Pearl Center
Allendale, NJ 07401
(201) 327-0011
(Danish Butter Cookies)

Mr. Klaus B. Jensen SWISS BANK CORPORATION
Four World Trade Center New York, NY 10008 (212) 938-3666 (Special Financing Division)

## CORPORATE

Jens Peter Neckelmann . NECKELMANN & CO., INC. F.O. Box 165
Stanton, NJ 08885 (Various Danish food products)

Mr. Robert J. Petrillo
JAMES B. BEAM IMPORT COMPANY New York, NY 10167
(Danish aquavit and Gammel Dansk)

Ms. Kristina Mattson
MANUFACTURERS AND TRADERS TRUET CO

MANUFACTURERS AND TRADERS TRUST CO. 654 Madison Avenue New York, NY 10021 (212) 832-8300 (Banking)

# BUSINESS OPPORTUNITIES

ORTHOPEDIC EQUIPMENT, 90/17:22, EC PORTABLE COOLERS, 39/01-07:33, EC MODELLING CLAY, 97/01/03, EC RIBBONS FOR PERSONAL COMPUTERS, 84/51-54, EC

## COMING EVENTS

November

## December

2 - Christmas Party & Open House Danish Home, Croton, New York.

All Cartes Steel Control List connection

11-Dec. 9 - Squibb Gallery, Princeton, NJ. 13 Danish artists exhibit.

7 - Christmas Luncheon, DACC, New York.

17 - Annual Bazaar, Danish Seamen's Church, Brooklyn, New York. 8 - Christmas Dinner, Danish Athletic Club, New York.

20 - Luncheon, DACC, New York. Speaker: Hon. Charles S. Haight, Jr.

9 - Christmas Party, Danish American Society, New York.

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21-30 - Victor Borge at Carnegie Hall, New York.

TO THE REPROVED CONTRACTOR BOUNDED.