

# DACC NEWS BULLETIN

### APRIL 2003

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#### Fritz Hansen in North America

Fritz Hansen, the leading Danish manufacturer of Arne Jacobsen and Poul Kjaerholm furniture, is making some exciting changes in the North American Market.

Fritz Hansen has chosen New York City as the base for its North American operation and established a showroom in midtown Manhattan. For product information and listing of dealers, please visit www.fritzhansen.com or contact their New York showroom at 212-705-4976 or e-mail: nilsrobenhagen@fritzhansen.com.

#### Visa Waiver Program

At present Danish tourists can stay in the US for 90 days without a visa, but starting October 1, 2003, all tourists must carry a passport that is machine readable to enter the USA.

This means that Danes with a passport dated before 1997 either need a new passport which currently costs \$600 or need to apply for a visa which cost \$100 to be able to enter the USA.

In the newer passport the page which has a picture of the passport holder is laminated in plastic and has numbers and the name written with machine readable characters. In the older passports the picture is stabled to the page and personal information is written by hand. If you do not have a machine readable passport by October 1, 2003, you can risk being denied entry into the USA.

### Carlsberg

Carlsberg's recent policy of buying up small breweries throughout the world has pushed the company into fifth place in the global league table of breweries. American brewery Anheuser Busch, producer of Budweiser remains number one.

HOLD THE DATE
THE NEXT DACC NETWORKING EVENT WILL TAKE PLACE
APRIL 15, 2003, FROM 6 — 9 PM,
AT THADY CON'S BAR & RESTAURANT (UPSTAIRS)
915 2ND AVENUE (BETW. 48 & 49 ST.)

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### DANISH NEWS ON THE INTERNET.

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**DR News** 

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www.tv2.dk TV 2 News

Newspapers:

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www.berlingske.dk www.boersen.dk www.information.dk www.politikken.dk

www.pol.dk/weekly

Jyllands Posten

www.jp.dk

### Please take notice of......

The DACC e-mail address ih@daccny is no longer valid.

Instead please use daccny@aol.com. Thank you.

DACC

A Dane in the Neighborhood At 242 East 50th Street a boutique called "Ulla Darni of New York" has opened Ulla Dami studied at the Royal Danish Academy of Fine Arts in her native Denmark, and originally came to America to pursue an acting and singing career but found her niche instead in a world of vibrant color. Her specialty is reverse painting on glass. The shop on 50th Street features a profusion of lamps and chandeliers offset by intricate ironwork. One of Darni's creations. a spectacular painted glass ceiling illuminates one room of the shop. Ed Malakoff, owner of the Pairpont Museum, calls her "The Tiffany of Tomorrow." A frequent award winner, she has been honored by the Salmagundi Club and the Pen & Brush Club. Her lamps and signature, along with her fingerprint, are registered with the Library of Congress, and her work is found in museums and galleries

Ms. Darni's stores can be found at:

**Ulla Darni Gallery** 

throughout the world.

242 E 50th St.

New York, NY 10022 (212) 758-1800

or

Ulla Darni at the Blue Pearl, Inc.

Rt. 23, Acra, NY 12405 (518) 622-3566

NEWSBULLETIN RATES



1 full page

\$200.00

½ page

\$125.00

1/4 page (business card size)

\$ 75.00

Please contact the DACC office at (212) 980-6240 or e-mail JH@daccny.com, for further information regarding YOUR advertisement in the 2003 DACC News Bulletins.

### Breakthrough for Danish Allergy Vaccine

People suffering from grass pollen allergy have good possibilities of being cured. The result of the world's largest test of allergy vaccination yet, particularly aimed at grass allergy, was published in the USA and is described by leading researchers as an international breakthrough.

The allergy vaccine Alutard SQ is produced by the Danish biopharmaceutical company ALK-Abelló, that is a member of the Chr. Hansen Group. In Europe 6-8% of the population is estimated to suffer from grass allergy so the potential for Alutard SQ is very large.

The vaccines have proved that patients have significantly less hay fever symptoms

and less need for traditional symptom weakening drugs compared to the control group.

Alutard SQ has been on the market a couple of years, but the recent test had far more participants and stretched over longer periods of time which is the background for its ascribed importance.

"Researchers and analysts have waited a long time for the result which was published during the annual congress of American allergy doctors in Denver, USA," says Chr. Hansen Group's general manager, Erik Sørensen, in a press release.

The Chr. Hansen Group covers 40% of the world market for allergy vaccine.



## Danish Language to Become Obsolete

English, English everywhere - could the Danish language become extinct? This week a front page article in the free daily newspaper, MetroXpress quotes the Danish Language Council as being so concerned about the future of the Danish language being threatened by the widespread use of English, that the Ministry of Culture will be asked to intervene. 'If the current trend continues, then Danish will be reduced to something spoken only at the dinner table or when we have guests, whilst English becomes more and more prevalent in the rest of society.' says Professor Niels Davidsen-Nielsen. Chairman of the Danish Language Council. 'This would be a high price to pay, both socially and culturally, because it's our language that brings us together as Danes.' The Language Council cites the business sector's enthusiasm for English instead of Danish in advertising and on websites, and the publication of university research journals in English only, as the first step towards the extinction of the national language.

'The best way to strengthen Danish is to use it, and both the business and education sectors have a responsibility in doing that, instead of sitting back and watching our language disappear,' says Davidsen-Nielsen, who in a report to the Ministry of Culture stresses the importance of a new language policy, that encourages Danish tuition in schools and makes it more attractive for researcher to publish their works in Danish.



## Denmark Beats USA at Food Development

The Danish food industry is ahead of the American food industry regarding development of new food products. In Denmark seven new products are marketed annually. By comparison the American food industry only markets approx. four new products per year.

The new figures from The Agricultural Council of Denmark are based on analyses by OECD, USDA as well as the various professional Associations. They also found that comparatively more new products have been marketed in the US and Denmark throughout the last twenty years.

# DANES WORLDWIDE - WHAT'S IN IT FOR ME?

DANES WORLDWIDE in its present form was founded in 1919 as Dansk Samvirke with the defined purpose to be the link between Danes living in Denmark and Danes living abroad and to promote especially the interests of the latter, also at the same time to spread the knowledge of Danish culture, history and accomplishment.

H.M. Queen Margrethe II is the patroness of Danes Worldwide, which on a day to day basis is run by a secretary general, who is also the chief editor of the membership magazine, Danmarksposten, the headmaster of the Danish Summer School and the Danes Worldwide School and the CEO of many other activities.

The Danish Summer School is an independent organization where 2 out of 4 directors are elected by Danes Worldwide. The present chairman of the board is consul general Carsten Dencker Nielsen. Each summer the school is open to 250 students between 9 and 19 years of age, all children of parents of which at least one is Danish. The classes include the Danish language, culture and history and are aimed at giving the students knowledge of the country and the culture, which is their inheritance from one or both of their parents. The students canalso include studies, which later enable them to be admitted to the higher Danish educational system. The Danes Worldwide School is run in collaboration with the Danish Ministry of Education and is aimed at children, who have no other opportunity to become acquainted with the above mentioned topics. The studies are based upon video, internet and text-books and big efforts are made to make the presence of the teacher felt in spite of great distances between the parties.

The DWED - Danes Worldwide Education - does not only channel knowledge of the Danish language, culture and history to Danish children living abroad, but is essential in creating a new generation, who will later be good-will ambassadors of their country and thereby of tremendous importance to Danish industry as well as public institutions with an international standing.

The membership magazine, Danmarksposten, brings interesting articles of interest to members at home and abroad as well as special offers in the

field of real estate, cars, hotel accommodation, videos, books etc. Furthermore information about special events, life and death, and change of address within and outside the membership ranks. Acknowledging the increasing importance of electronic communication in 2002 Danes Worldwide has introduced a portal on the internet, which enables a current contact between members, students and other members of the environment. The daily management is spending much time on counseling members in connection with leaving or returning to Denmark and the often complicated questions concerning rights and obligations in the fields of tax, pensions, social welfare etc. Also vital areas such as dual citizenship and voting rights for Danes living abroad are followed closely and the relevant views promoted with much energy. The yearly meeting at Kronborg Castle takes place in August. Generally a crowd of 425 members and their quests are present and speakers as well as entertainment are always at top level. DANES WORLDWIDE is a network, which can be of good use to all the members of the family - we hope to see you all on board!

Peter Heering Sr. Chairman of the Board.

Danes Worldwide offers members of DACCNY a yearly membership of Danes Worldwide for a fee of \$25 as an introduction offer for the first year after which a yearly membership can be obtained for a fee of \$33.

To be able to take advantage of this offer you must have:

- a. a current membership of DACCNY
- this offer is valid until November 2003

For further information please contact DACCNY <u>daccny@aol.com</u> or Danes Worldwide directly at <u>danes-worldwide@danes.dk</u>





All aboard!!!!!! The newly formed Junior Committee of American Scandinavian Society invites you to a 'sillfrukost' on the fabulous World yachts! Please join us on April 27<sup>th</sup>, 2003.

For further information contact Lisa Halpern at 212-772-7873 or via email:

Irhalpem@hotmail.com

Tickets cost 55\$ for adults and 30\$ for children and include lunch and the cruise around beautiful Manhattan.

So grab your sailor cap and reserve your tickets now by sending a check made out to: The American Scandinavian Society and mail it to;

Lisa Resling Halpern-

C/o Euro-Center USA

140 west 57th street, suite 6B

NYC.NY 100019

\*\*\*all payments must be received by 04/14/03. Names will be listed at the event

#### **Shark Sensation**

For the first time in nearly 70 years, a hammerhead shark was spotted in Danish waters. Daily newspaper metroXpress reported that observers from the National Environmental Research Institute (DMU), who were on a bird-counting expedition over the Wadden Sea, spotted a hammerhead shark in the waters.

'It was very distinct, with its hammer-shaped head, with the eyes on each end,' explained DMU biologist lb Krag Petersen.

The hammerhead was recorded in a position 110 kilometers southwest of Hvide Sande. This is the first time since 1937 that the shark species has been reported in Danish waters.

Hammerheads are a species considered threatening to humans, but the shark currently in the Wadden Sea is not expected to pose any danger on the West Coast during the coming beach season.

'This is a small hammerhead-just two meters long,' said Krag Petersen.